



For Immediate Release:
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TrackPoint Systems To Expand Its Premier B2B GPS Tracking Solution
Remote monitoring of untethered assets bolstered by reliability of Verizon's network

TrackPoint Systems, an award winning provider in asset management hardware and software solutions, announced today that it will immediately begin harnessing the power of Verizon's network to provide its state-of-the-art monitoring solutions for un-tethered trailers. The TrackPoint System's Tr/IPS™ Solar Powered Master Control Unit uses GPS to provide real-time, actionable location and other data, allowing companies to remotely monitor and manage each trailer and its cargo. TrackPoint offers a full range of wireless sensors powered by solar, rechargeable batteries to monitor un-tethered assets. The family of sensors includes:

- **Door Sensor**- reports when trailer doors are opened or closed.
- **Temperature & Fuel Sensor**- designed for the refrigerated market, offering low cost alerts and monitoring of temperature changes that could affect perishable or temperature-sensitive cargo.
- **Cargo Sensors**- uses ultrasound technology to detect the presence and amount of cargo, or other objects, in each trailer and sends full or empty messages to the fleet manager.
- **Tank Tracker**-The UL913 Certified device for liquid bulk tankers uses ultrasound technology to measure changes in tank levels and sends alerts within minutes to the fleet manager.

“We are pleased to add TrackPoint Systems as a truly “un-tethered” trailer tracking offering in the fleet management category. Their solution will enable our enterprise customers to achieve ROI by operating their fleet more efficiently, therefore reducing the size of their trailer fleet while doing the same amount of business.,” says Dean Antonilli, Director of Business at Verizon Wireless. “Combining TrackPoint Systems’ capabilities with the speed, coverage and reliability of Verizon Wireless will be a great offering for our customers.”

About TrackPoint Systems: TrackPoint Systems, LLC provides advanced asset management and custom-engineered solutions to companies in the transportation, utility, and government sectors. TrackPoint's award winning, patented solar-powered products have revolutionized untethered asset management by providing its customers with real-time data. Headquartered in Nashville, TN. For more information visit www.trackpointsystems.com



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