



For Immediate Release:
February 18, 2013

TrackPoint Systems Announces Referral Agreement with Rand McNally

Alan Smith, President and CEO of TrackPoint Systems (TrackPoint), a leading provider in asset management hardware and software solutions, announced today that TrackPoint Systems has entered into a referral agreement with Rand McNally. This agreement was consummated to assist both sales teams with the ability to refer transportation fleet customers and prospects to quality, technology leading products and services. Mr. Smith stated, "TrackPoint Systems is excited about this new referral agreement and looks forward to the positive impact that being aligned with this highly trusted brand will make for us. Rand McNally sees the benefit of our asset management solutions – specifically the patented power saving technology that TrackPoint brings to the marketplace with our Tr/IPS™ Solar Powered Wireless MCU. We know the referred clients will feel the same way and pursue purchase our tracking technology."

###

About TrackPoint Systems. TrackPoint Systems LLC provides advanced asset management and custom-engineered solutions to companies in the transportation, utility, and government sectors. TrackPoint's patented solar-powered Tr/IPS™ product has revolutionized GPS untethered asset management by providing its customers with real-time, actionable data. TPS is privately-held and located in Nashville, TN. Visit our website at <http://www.trackpointsystems.com> to see our full complement of products and services.

TrackPoint Systems.....Connected....even when you're not!

Follow us on Twitter <http://www.twitter.com/TrackPointGPS>

About Rand McNally – Rand McNally is the most trusted source for maps, directions, and travel content. Rand McNally's products and services include: Road travel review site www.BestoftheRoad.com; Interactive travel referral service, www.Tripology.com; America's #1 Road Atlas; and TripMaker® RVND™ GPS for RVers; IntelliRoute® truck routing software and navigation devices; TruckPC and the TND™ 760 Fleet Edition mobile communication solutions for the transportation industry; and the leading geography-based educational resources for the classroom. Consumers, businesses, truckers, and educators depend upon Rand McNally to help navigate today's world. www.RandMcNally.com